

The Russian Health Care Week is a great opportunity for our new TV channel to make it known, listen to viewers' opinions and advice on topics of interest, and tell about our plans and projects.

We can't find a better audience than the Week's participants who represent all sectors of the health care industry from all over Russia.

That is why we were happy to accept the offer of the organizing committee to become the Week's general media partner and support its key events.

We are planning to set up a mobile broadcasting studio at the Week's venue to invite health care officials, heads of research centers, doctors and medical experts. We expect to cover serious discussions of challenges and prospects of this country's medical and health care industry. I am positive that the Doctor channel will become the choice of all participants in the Russian Health Care Week as well as millions of TV viewers.

Evelina Zakamskaya  
Chief Editor of the  
Doctor TV channel

