

The 1<sup>st</sup> edition of the MedTravelExpo Medical Clinics. Health and Spa Resorts International Exhibition successfully ran in 2017. More than 100 companies from 14 countries offered their services.

According to the industry experts, Expocentre has created a unique platform to show opportunities, achievements and latest technologies for provision of medical and wellness services.

## MedTravelExpo Medical Clinics. Health and Spa Resorts: a major event in medical tourism.

#### Participation in MedTravelExpo allows

- to showcase the latest, unique, and innovative technologies and methods of treatment and rehabilitation to a wide medical community of Russia and EEU countries;
- to develop relations between health resorts, medical centres, medical tourism agencies, trade unions,

heads of HR departments and insurance companies;

- to attract investments to the health and spa sector;
- to find new forms of promotion;
- to settle cross sectoral issues and find new partners;
- to promote medical and health tourism.

"We need a full-fledged and comprehensive strategy for development of the Russian health and spa sector which would identify the priorities of government funding and procedure of attracting private funds into this sector."

> Vladimir Putin President of Russia



companies

MedTravelExpo is a part of the Russian Health Care Week

The Russian Health Care Week is the main and the only platform in Russia which deals with all areas of health care.

 It is a powerful platform to develop medical and health services aimed at pooling of industry experts, cross-sectoral cooperation, further training of physicians and exchange of expertise.

professional visitors

countries

 Holding of several trade shows under one roof (Zdravookhraneniye, Healthy Lifestyle, MedTravelExpo Medical Clinics. Health and Spa Resorts) makes the Week a significant event for health care professionals and businessmen.

sq m of total exhibition space

Russian companies

### **Exhibition Participants**



Health and spa resorts



"MedTravelExpo was well-organized. We were welcomed and well-received. I'd like to say thank you to the organizers. Everything was at a high level."

> Natalia Goncharova Marketing Specialist, Chuvashiakurort Spa Resort

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"I would like to say thank you to the organizers because they place much emphasis on medical tourism. We believe the number of health resorts taking part in the Russian Health Care Week will grow on a multidisciplinary and multisectoral basis as well as the number of companies from other countries."

Pavel Tots Head of Centre for Organisation of Health and Spa Business



General and specialized clinics and medical centres



**Beauty clinics** 

## Reaching business objectives over four days of the trade show

Under one roof: • health and spa resorts





professionals

health care

Strengthen your company's image



Exchange experience and find your way to successful business



Medical tourism agencies

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"For the first time the Russian health and spa resorts have been presented at the trade show which within the **Russian Health Care Week** 2017 as an integral part of the health care system. Continuing long-established traditions of the Health Resort Russian Forum. this new trade show will allow uniting opportunities of representatives of the medical community, health and spa resorts, medical centres and medical tourism operators. MedTravelExpo allows finding new forms of cooperation to develop national policy of people's wellbeing and sustainable development of health and spa resorts of Russia."

Alexander Razumov Professor, full member of the Russian Academy of Sciences, President of the National Spa Association



"Presentations of recognized experts from Vivantes International Medicine (Germany) generated a great interest in the attendees and a lively discussion of the Forum participants." Novosti Meditsiny (Medical News) Press Agency

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## For participation in German pavilion please contact our partners





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