

4–7 December 2023



РОССИЙСКАЯ
НЕДЕЛЯ ЗДРАВООХРАНЕНИЯ
RUSSIAN HEALTH CARE WEEK

On the annual list of events supported
by the Russian Ministry of Health Care



MedTravelExpo



Medical
Clinics,
Health and
Spa Resorts

6th International Exhibition for Medical
and Wellness Services, Health Improvement
and Medical Treatment



12+

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EXPOCENTRE Fairgrounds, Moscow, Russia



About MTE



MedTravelExpo 2022 results

At the 5th **MedTravelExpo 2022. Medical Clinics. Health and Spa Resorts**, held to develop medical and health tourism, health resorts, restore and increase exports of medical services, was attended by the **participants from 11 countries and 93 companies from more than 20 regions of Russia**, who showcased medical and health rehabilitation services and technologies, as well as treatment technologies in Russia and abroad.



Participation advantages

- All key players, innovative solutions and unique experiences on one platform
- A rich conference programme
- Participation in the International Medical Tourism Workshop
- MEDTRAVELCLUB – become part of the community of medical tourism and health resort professionals
- Special online education programmes for exhibitors with leading institutions of higher education all year round
- Introduce yourself to the Moscow Longevity participants at MEDTRAVELFEST

Exhibition



MedTravelExpo. Medical Clinics. Health and Spa Resorts international exhibition is the only specialised congress and exhibition project in Russia aimed at the development of medical and health tourism and is one of the 3 largest exhibitions of the oldest in Europe international scientific and practical forum Russian Health Care Week.

The Week is organised by the State Duma of the Federal Assembly of the Russian Federation, the Ministry of Health Care of the Russian Federation, and EXPOCENTRE AO. The Week is supported by the Federation Council of the Federal Assembly of the Russian Federation, the Ministry of Industry and Trade of the Russian Federation, and the CCI of Russia.

Achievements and opportunities were presented by the Ministry of Resorts and Tourism of the Republic of Crimea, the Ministry of Tourism and Health of Stavropol Krai, the Ministry of Economic Development of the Novosibirsk Region, the Altai Tourism Centre, the St. Petersburg Committee for Tourism

Development, Yugra Health Care Department and Development Fund, Health Care Department and Medical Centre of Volgograd, Association of Health Resort Organisations of the Republic of Bashkortostan, Medical City Cluster (Tyumen), Voronezh, Pskov regions and others.

The following clinics and medical institutions were represented: the Blokhin Scientific and Research Centre for Oncology of the Ministry of Health of Russia, the National Medical Research Centre for Rehabilitation and Health Resort Therapy of the Russian Ministry of Health Care, Botkin City Clinical Hospital, North Caucasus Specialised Health and Spa Resort Centre of Emercom of Russia, Foot Surgery Center of Yudin State Clinical Hospital and other medical organisations.

93
exhibitors

11
countries

Conference programme



With the aim of strengthening the role of science and technology in addressing major challenges for the development of society and the country from 2022 onwards, the Week was held as part of two initiatives of the Decade of Science and Technology in Russia: Designing the Future and Platforms for Interaction Between Science, Business, Government and Society.

The Week's conference and scientific programme combined **90 landmark industry congress events** with the participation of **940 leading Russian and foreign speakers**. The Week was attended by more than **20,000 professional visitors**.

The key events of the Week's conference programme included: Forum on Health Resorts and Spas: Wait or Act Now?, MEDTOURISM 2022 International Forum, Global Medical Tourism Summit, the 8th Russian Conference on Private Clinics in Russia 2023, International Medical Tourism Workshop, the Award Ceremony of the Russian MedTravelLeaders 2022 Competition for Medical Tourism, Forum on Medical Marketing. Success Stories, Conference on How to Run a Modern Clinic Efficiently, Conference on Health Care Management: Results of 2022, Trends of 2023, Massage Technology Forum of the International Association of Massage, Esthetics and Rehabilitation Professionals, 3rd Conference

on a Doctor's Personal Brand Workshop, 3rd MedTravelFest International Festival for Active Lifestyle and Health and other events.

The International Medical Tourism Workshop is traditionally organised by EXPOCENTRE AO for the exhibitors. In 2022, it was attended by representatives of 14 medical tourism agencies. There were held more than 250 B2B meetings. 49 cooperation agreements were signed within the event.

The annual **International Festival of Active Lifestyle and Health MEDTRAVELFEST** (B2C format) is held in conjunction with the Moscow Longevity Project of the Mayor of Moscow in order to popularise spa recreation and treatment in Russia.

The MEDTRAVELCLUB project, which brings together industry professionals, operates on a permanent basis as part of the exhibition and regularly organises educational events with leading experts, representatives of federal government bodies and heads of industry associations.

The country's regions were active in presenting their achievements: there were the Day of Ugra, creative presentations on the medical tourism potential of the Volgograd, Novosibirsk and Voronezh regions, and a presentation on the health and spa potential of the Republic of Crimea.

799

exhibitors

from

15

countries

more than

20,000

professional visitors



Full post show
report

**Take the right decision to grow your company today –
exhibit at MedTravelExpo 2023 and create successful projects
together with EXPOCENTRE!**

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