

# MEDTRAVELFEST



On the annual list of events supported by the Russian Ministry of Health Care

7-10 December 2020

EXPOCENTRE Fairgrounds, Moscow, Russia



The 2nd MEDTRAVELFEST International Festival of Active Lifestyle and Health, which is held annually for visitors, who want to live an energetic, long and colourful life, has successfully continued its work.

The events are aimed at promoting the healthy lifestyle and health tourism.

MEDTRAVELFEST is organised by the National Medical Research Center for Cardiology of the Russian Ministry of Health Care, the National Medical Research Center for Rehabilitation and Balneology of the Russian Ministry of Health Care, the National Spa Association, EXMO Publishing House, the Voluntary Physical Education Union, the International Center for Training and Development of Massagers, Vremeny.net Youth Programme, the National Bath Association and EXPOCENTRE AO.

The festival was attended by famous doctors and sportsmen, leading Russian and foreign professionals in the field of massage, bathing, preventive medicine, famous medical writers, athletes, bloggers, representatives of health resorts, diagnostic, therapeutic, rehabilitation and health centers, insurance companies and mass media.

Within MEDTRAVELFEST, Irina Slutskaya, an outstanding sportswoman, Russian figure skater, Chairman of the Presidium of the Voluntary Physical Education Union, Honored Master of Sports of Russia, made a presentation of model corporate programmes on improvement of employees' health.

In order to promote medical tourism in Russia, check-up zones were organised and visitors were examined by the representatives of leading federal medical centers.



AUSTRIA



CROATIA



FRANCE



GERMANY



INDIA



ITALY



SOUTH KOREA



SWITZERLAND



TURKEY



THE UK



BELGIUM



FINLAND



GEORGIA



GREECE



ISRAEL



JAPAN



SPAIN



THAILAND



UAE



UKRAINE

for 3 years, exhibition was attended by



# MedTravelExpo



Medical Clinics, Health and Spa Resorts

4th International Exhibition for Medical and Wellness Services, Health Improvement and Medical Treatment

[www.mte-expo.ru/en](http://www.mte-expo.ru/en)



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# Facts & Figures

## In 2019 MedTravelExpo was marked by UFI and RUEF

UFI – Global Association of the Exhibition Industry  
RUEF – Russian Union of Exhibitions and Fairs



**158**  
exhibitors

**12**  
countries

**8,760**  
professional visitors

### Product Sectors:



Medical centers and clinics



Health and Spa resorts



Beauty clinics



Spa & Wellness hotels



Medical tourism agencies



Services for business

### Meet your business challenges at the exhibition



Find new partners and clients



Take advantage of demonstrating your services "face to face" – all the things you can't do online



Strengthen your company's image



Share experiences, find the way to a successful business

# PROGRAMME OF SUPPORTING EVENTS

## MedTravelExpo.Medical Clinics. Health and Spa Resorts is held within Russian Health Care Week.

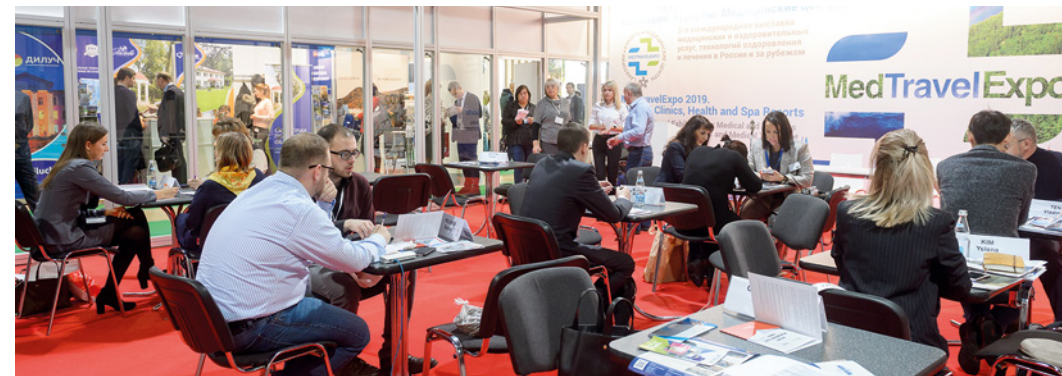
MedTravelExpo 2019 had a busy programme of supporting events, the central of which was the National Congress of Medical Services Export, organised by the Russian Ministry of Health Care, the Coordination Center of the Development of Medical Services Export federal project, Vademecum Analytical Center and the National Council of Medical Tourism.

Congress participants – heads of federal and regional executive bodies, representatives of regional project offices and tourism departments, national medical research centers of the Russian Federation, private medical centers, foreign medical organisations – summed up the first results of the Development of Medical Services Export federal project and discussed measures

aimed at the development of medical tourism in our country.

For the first time, MedTravelExpo 2019 hosted the International Medical Tourism Workshop organised by EXPOCENTRE AO jointly with the National Medical Tourism Council for the exhibitors of the MedTravelExpo 2019 exhibition. During the two days of the Workshop, 700 business meetings were organised, direct contacts were established and cooperation agreements with leading foreign agencies were concluded. Days of Greece, Italy, and Spain were held at MedTravelExpo with the participation of top-level diplomatic representatives.

There were also regular conferences, panels, forums and much more.



## Russian Health Care Week is the main and the only platform in Russia which deals with all areas of health care

**37**  
countries

About  
**30,000**  
professional visitors

About  
**50,000**  
sq. m. of total exhibition space

Over  
**1,000**  
companies